

Assessment:

	5 points	3 points	1 point
Title	Poster title clearly communicates that Theodore Roosevelt (or “Teddy”) is running for president for Progressive Party (or “Bull Moose Party) in 1912.	Poster title is missing two of the following: the candidate’s name, the office he’s running for, the party, or the year.	Title is missing.
Campaign slogan	Campaign slogan is clear and historically accurate.	Poster has campaign slogan, but statement has issues with clarity/accuracy.	Poster is missing slogan.
Visuals	Poster’s visuals are historically accurate and neatly presented.	There are issues with clarity/accuracy of visuals.	Poster has limited or basic visuals.

TOTAL: ____ /15