

Assessment:

	5 points	3 points	1 point
Concept (group)	Video clearly and accurately communicates the importance of a type of service.	Video communicates the importance of a type of service, but has issues with clarity/accuracy	Video's attempt at communicating the importance of a type of service is unclear or inaccurate.
Design (group)	The video is well organized and understandable.	The video lacked some organization and clarity.	Video was not organized and lacked clarity.
Participation (individual)	All group members completed group contract and participation reflection thoroughly and accurately. The student made a substantial contribution to the end product.	Only one person demonstrated an active role.	Minimal participation from any group member.

TOTAL: ____ /15