

AP-style Short-Answer Question

Using the excerpt below, answer (a), (b), and (c):

- (a) Briefly describe ONE purpose of the speech in the excerpt.
- (b) Briefly describe ONE immediate historical effect on United States society of the ideas in the excerpt.
- (c) Briefly explain ONE broader historical situation in which the excerpt was written.

[Excerpt from New Frontier Speech, acceptance speech at Democratic National Convention, July 15, 1960](#) [page 15-16]

“But the New Frontier of which I speak is not a set of promises -- it is a set of challenges. It sums up not what I intend to offer the American people, but what I intend to ask of them. It appeals to their pride, not their pocketbook -- it holds out the promise of more sacrifice instead of more security.

But I tell you the New Frontier is here, whether we seek it or not. Beyond that frontier are uncharted areas of science and space, unsolved problems of peace and war, unconquered pockets of ignorance and prejudice, unanswered questions of poverty and surplus. It would be easier to shrink back from that frontier, to look to the safe mediocrity of the past, to be lulled by good intentions and high rhetoric -- and those who prefer that course should not cast their votes for me, regardless of party.”